



MEDIA RELEASE

Wednesday, 11 March 2009

AMWAY LOGANHOLME HELPS BUSHFIRE VICTIMS

Amway at Loganholme has sent 100 cartons of donated items to the victims of the Victorian bushfires.

Donations included clothing, personal care, rugs, canned food and books. The donations came from local Amway people and staff.

"Many families have lost everything," Michial Coldwell, General Manager of Amway Australia, said today.

"Our thoughts are with the people of Victoria as they begin the difficult task of re-building. I hope these items can be of some help.

"The local community has donated generously to help the people of Victoria. Local staff and Amway people have given all they can to help."

Nationally, Amway of Australia has donated 18,000 nappies, 75 litres of laundry detergent and 500 toothbrushes and toothpaste

In total, three tonnes of goods have been sent to Victoria.

Today's assistance is in addition to the \$50,000 cash donation to the Victorian Bushfire Appeal Fund.

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About Amway: Amway offers a range of high quality products to consumers through 100,000 Amway Independent Business Owners in Australia and New Zealand. Amway is an \$US8.2 billion company and employs more than 13,000 people.