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## MEDIA RELEASE

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**Friday, 24 April 2009**

### **AMWAY FAMILY DAY TO CELEBRATE 50<sup>th</sup> ANNIVERSARY**

Amway is throwing open its doors on Saturday, 9 May, to celebrate their 50<sup>th</sup> Anniversary.

A Family Day is being held for Amway Business Owners, friends, family and neighbours. There will be a fun day of activities including face painting, a jazz band and a sausage sizzle.

The location is 3994 Pacific Highway Loganholme. The time is from 9.30am - 3pm.

"We are celebrating our 50<sup>th</sup> Anniversary this year. It has been 50 great years for business owners, staff and customers," Michial Coldwell, General Manager of Amway, said today.

"To celebrate, we are dusting off the welcome mat and holding a Family Day with games and entertainment for children and adults.

"Everyone is welcome. You can learn more about Amway, our high quality products and our support for the community. Or simply enjoy the family entertainment. And who knows, you might even win a lucky prize!"

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About Amway: Amway offers a range of high quality products to consumers through 100,000 Amway Independent Business Owners in Australia and New Zealand. Amway is an \$US8.2 billion company and employs more than 13,000 people.