



MEDIA RELEASE

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GILCHRIST OPENS AMWAY BUSINESS CENTRE

Nutriway Ambassador Adam Gilchrist opened the new Amway Business Centre in Kewdale today.

West Australian Amway Business Owners will now have access to a 'bricks and mortar' Amway presence offering training and support.

The Amway Business Centre covers 2,000 square metres, consultation rooms for beauticians and naturopaths and a 300 seat training room.

"The Amway Business Centre will be a rust-proof anchor for Amway business owners in Western Australia," Graeme Martin, Amway's Kewdale Project Director, said today.

"Amway business owners will have access to first class training, specialist advice and dedicated support staff. And for the local community, it means new jobs and a good neighbour."

Adam Gilchrist opened the Amway Business Centre. Adam is Amway's Nutriway Brand Ambassador. Nutriway is the world's top selling brand of vitamin, mineral and dietary supplements(*).

"The new Amway Business Centre looks fantastic. The staff are enthusiastic and keen to help. A great place to learn more about Nutriway and Amway," Adam Gilchrist said.

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About Amway: Amway offers a range of high quality products to consumers through 100,000 Amway Independent Business Owners in Australia and New Zealand. Amway is an \$US8.2 billion company and employs more than 13,000 people.

* Euromonitor Sales Survey 2008 of Nutriway (Australian brand) and Nutrilite (global brand).