



MEDIA RELEASE

Saturday, 20 June 2009

GILCHRIST HITS SIXES FOR KIDS

Nutriway Ambassador Adam Gilchrist today handed over a cheque for \$215,000 to TAD organisations around Australia to help fund 350 modified bikes for children with disabilities.

Each bike is modified to allow children to enjoy riding a bike for the first time.

“As a father of three, I know bikes make kids happy. With this funding, we can help fund 350 bikes for children with disabilities,” Adam Gilchrist said.

Adam Gilchrist accepted Amway’s challenge to hit 25 sixes during the recent IPL to earn \$15,000 of funding for bikes. Adam hit 29 sixes, up from 19 sixes during the previous season.

“This challenge was one of my secret weapons - nothing is more rewarding than to imagine a smile on a child’s face,” Adam Gilchrist said.

Today, Amway announced it is providing \$200,000 funding to give the gift of wheels to children with disabilities. In total, Amway will help fund 350 modified bikes and provide \$215,000 as part of its One by One Campaign for Children.

The bikes will be delivered across Australia through Amway’s Freedom Wheels initiative, which Amway runs in partnership with the Technical Aid to the Disabled (TAD).

“Amway is delighted to be helping so many children. You only have to see the smiles on the faces of children and listen to their parents to know this is a great charity. Special thanks goes to Adam Gilchrist for his fantastic support,” Tony Greig, Amway spokesperson, said today.

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About Amway: Amway offers a range of high quality products to consumers through 100,000 Amway Independent Business Owners in Australia and New Zealand. Amway is an \$US8.2 billion company and employs more than 13,000 people.

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