



ARTISTRY™

**INTENSIVE SKINCARE
RENEWING PEEL**

**Fresher, radiant,
more youthful-looking skin**

ARTISTRY™

INNOVATION

Natural Approach to Intense Skin Re-texturizing



Intensive Skincare Renewing Peel

INTRODUCING: RENEWING PEEL

**First Launch of
INTENSIVE SKINCARE**

Alternative to a Chemical Peel



INSTANTLY:

**See and feel softer, smoother,
touchable, more youthful looking,
radiant skin**

- **Skin Gets Better and Better
with Continued Use**
- **Professional**
- **Lower Risk than Professional
Treatments**





BENEFITS

- **Improved Skin Appearance**
- **Greatly Improved Skin Texture**
- **Reduced Dullness**
- **Less Skin Roughness**



EVEN MORE BENEFITS...

- **Less Dryness**
- **More Even Skin Tone & Colour**
- **Smoother Skin**
- **Gentler Than Traditional Peels**

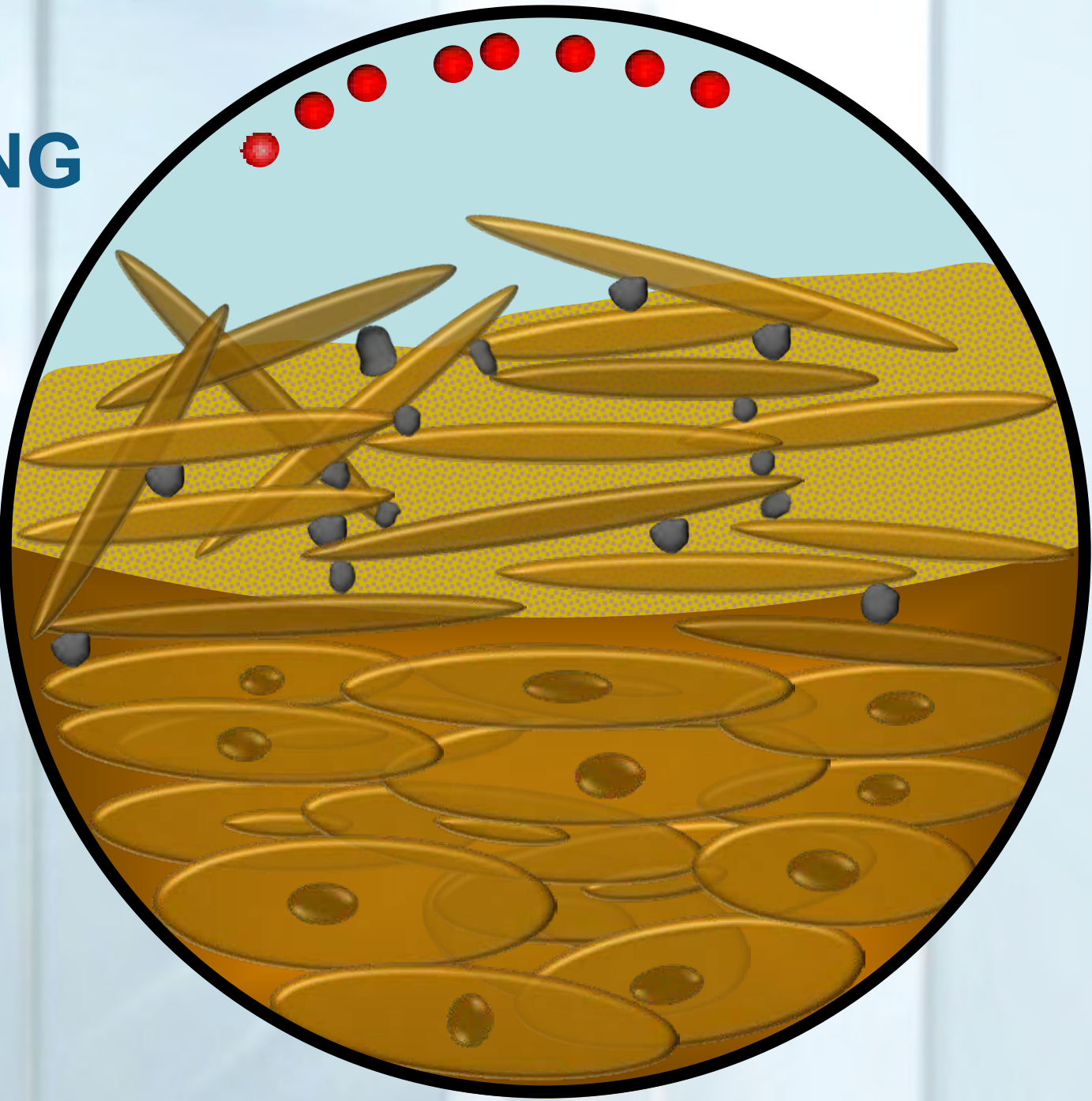
All in **ONE SINGLE STEP!**

HOW RENEWING PEEL WORKS

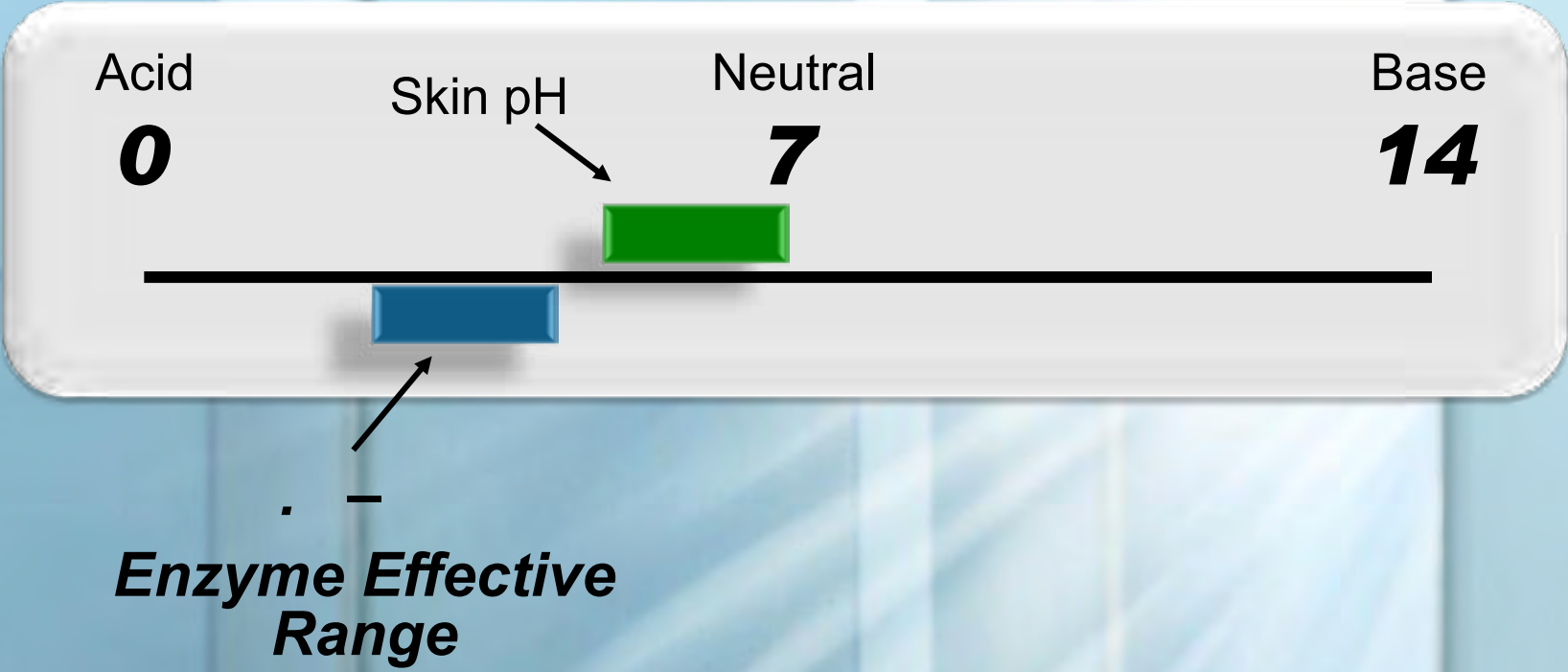
- **Naturally-Derived Patented Mushroom Enzyme**
- **Adjusts to Skin's pH**
- **Deactivates (Shuts Itself Off)**



**HOW
RENEWING
PEEL
WORKS**

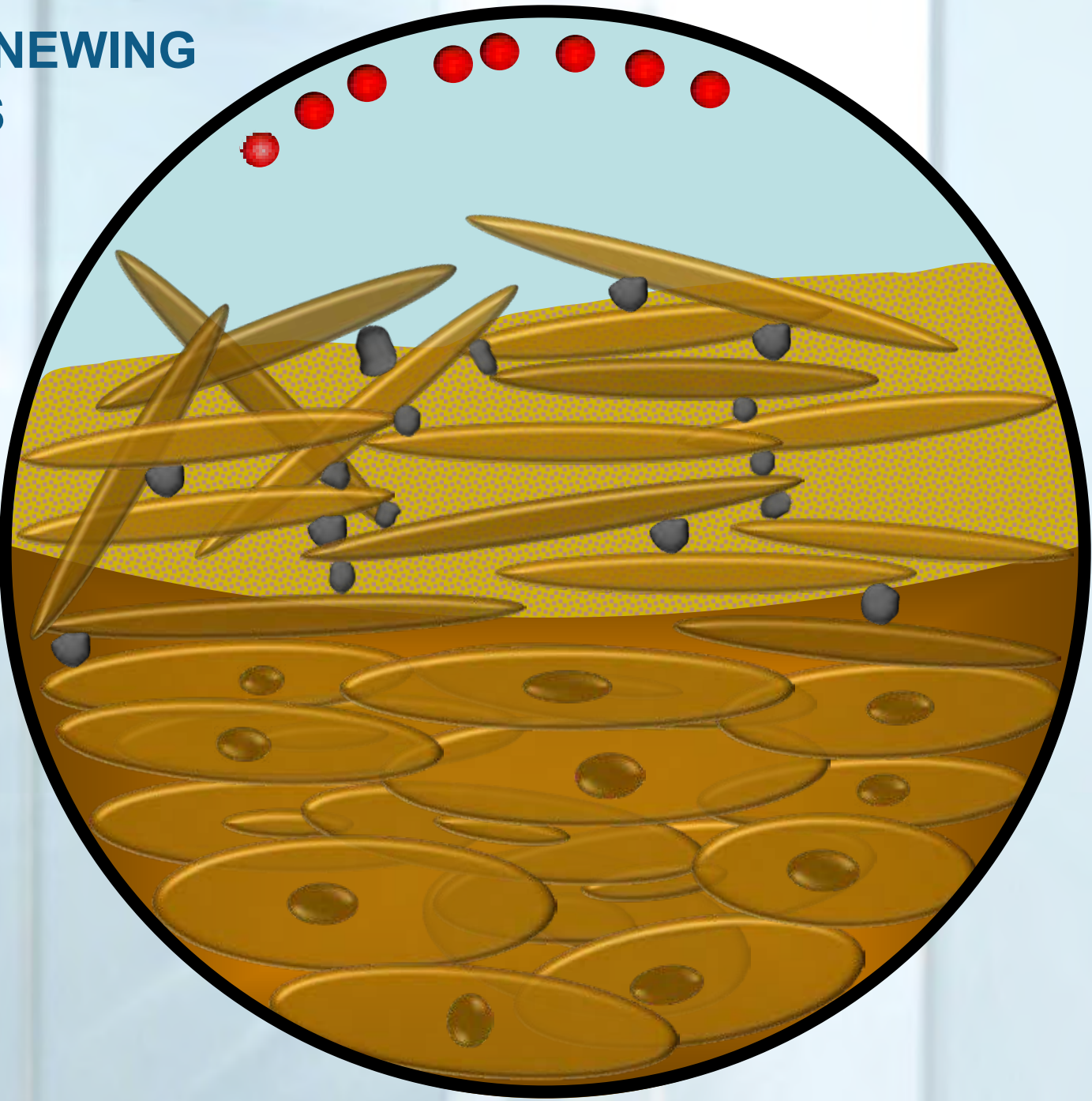


THE pH OF SKIN



HOW THE RENEWING PEEL WORKS

pH



UNIQUE

- **Automatic Shut-Off**
- **Natural and Safe**
- **Mimics the Activity of the Skin's Own Exfoliating Enzyme**





WHAT HAPPENS TO THE SKIN

Expect to see:

- **Increased Cell Renewal Rate**
- **Exfoliation**
- **Instantly Smoother Skin**
- **Barrier Function Is Not Disrupted**

**INTENSIVELY SMOOTHER,
SOFTER, MORE
TOUCHABLE SKIN**



WHAT HAPPENS TO THE SKIN

- **Long Term Anti-Aging Benefits**
- **A More Youthful Appearance**
- **Absorption of Skin Care Products Applied Afterwards is Enhanced**

WHY A PEEL?

**Comparable Benefits of a
Professional Chemical Peel**

AT HOME!



PERFORMANCE

% Change in Magnitude

CLINICAL RESULTS	INSTANT	2 WEEKS	4 WEEKS	6 WEEKS FINAL
Tactile Roughness	39%	52%	58%	67%
Visual Roughness	11%	21%	26%	34%
Dryness/Scaling	86%	89%	84%	90%
Clarity		16%	24%	33%
Fine Lines			10%	15%
Age Spots				13%
Blotchiness		9%	14%	22%
Skin Sagging			10%	16%
Pore Size				9%

PERFORMANCE

Consumer-perceived Benefits

CONSUMER RESULTS	INSTANT	2 WEEKS	4 WEEKS	6 WEEKS FINAL
My skin feels smoother	93%	93%	96%	99%
My skin feels softer	94%	94%	93%	99%
My skin looks younger				84%
My skin is brighter	63%	61%	69%	84%
My skin appears healthier	79%		69%	94%
Satisfied with overall results	97%			

BEFORE & AFTER



After 6 weeks



BEFORE & AFTER



After 6 weeks

FORMULA TECHNOLOGY

- **Phase 1: Mushroom Enzyme Phase**
- **Phase 2: Moisture Barrier Repair Phase**
- **Phase 3: Conditioning Phase**

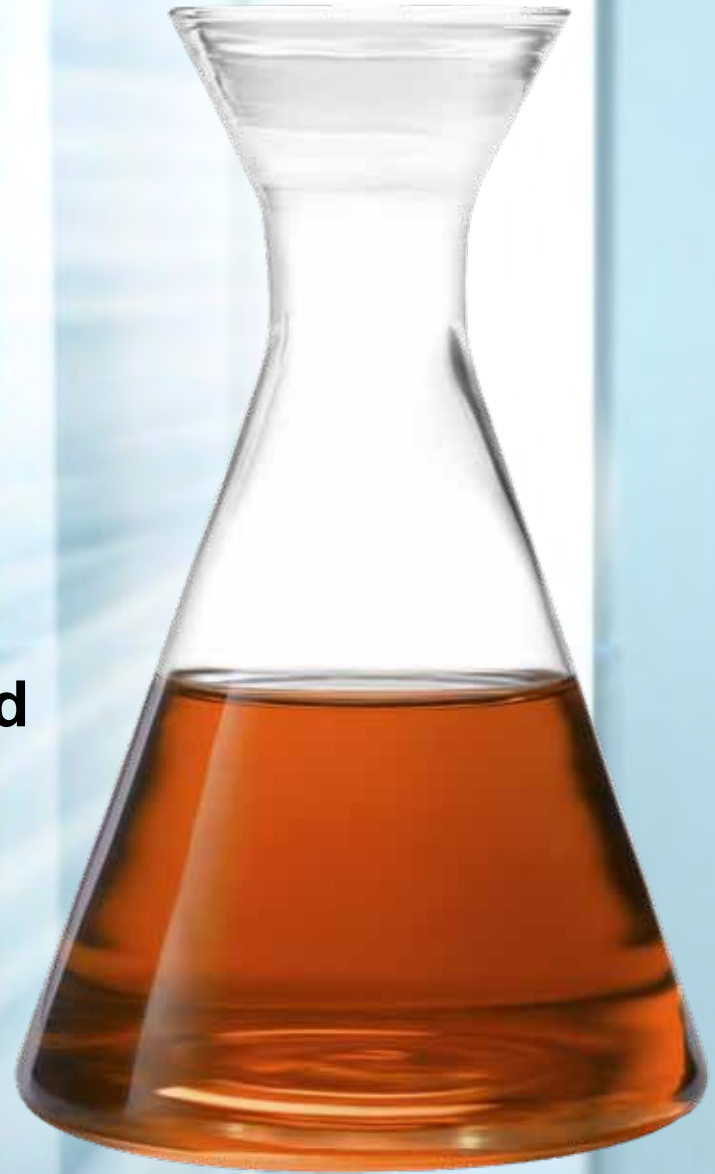


FEATURE

- **Mushroom Enzyme: Mucor Miehei Extract**

BENEFIT

- **Gentle Exfoliation of the Dead Surface Skin Cells to Reveal Fresher, Younger Skin**



FEATURE

- **Nutrilite-sourced Chia Seed Oil**

BENEFIT

- **Omega-3 Fatty Acids
Nourish Skin**

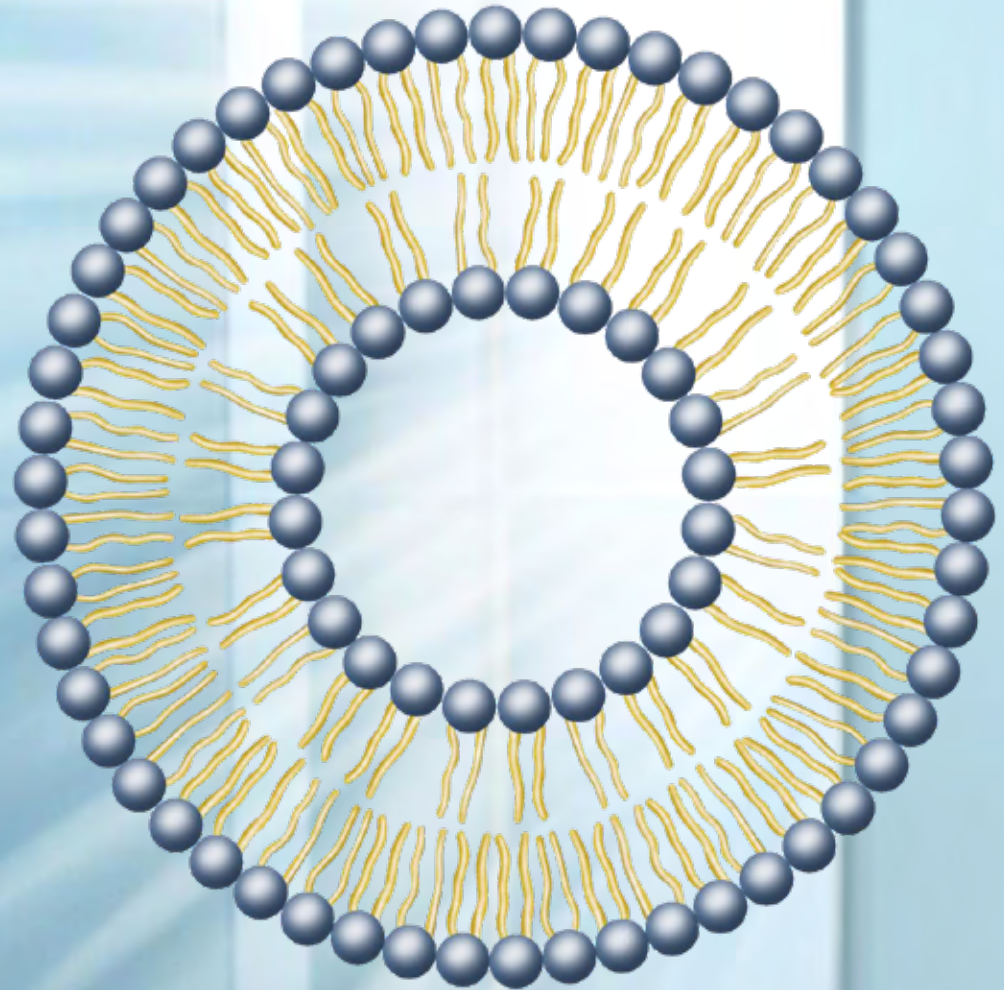


FEATURE

- **Barrier Liposome**

BENEFIT

- **Keeps Skin Moist After Peel**



FEATURE

- **Conditioning Ingredients**

BENEFIT

- **Add Moisture Back**



PRODUCT INFORMATION

**Renewing Peel is a Convenient
At-Home Treatment with Benefits
Comparable to a Professional
Facial Peel**





TARGET

- **30 Years and Older**
- **Experiencing Rough, Uneven Skin**
- **Seeking Touchably Soft, Smooth Skin**
- **All Skin Types**



REGIMEN

- **Use Twice Per Week**
- **For 6 Weeks**

ARTISTRY™ REGIMEN

1. Cleanser
2. PEEL
3. Toner
4. Treatment Essence/Serum
5. Cream/Lotion



(Products shown are for example only)

PACKAGE

- **First Design of Its Kind in ARTISTRY™**
- **20ml Airless Pump**
- **72 Manufacturing Steps to Create Pump Package**



FREQUENTLY ASKED QUESTIONS

Q. Why is the Peel's suggested usage twice per week?

A. The INTENSIVE SKIN CARE RENEWING PEEL product is designed to resurface the skin, leaving it smoother and refreshed. It is an intensive product that works quickly and is not designed to be left on the face but rinsed off. Best results are seen with twice a week usage, and not on consecutive days.



FREQUENTLY ASKED QUESTIONS

Q. How is the Peel different than Skin Refinishing Lotion or Alpha Hydroxy Serum+?

A. **ARTISTRY INTENSIVE SKINCARE RENEWING PEEL** contains a proteolytic enzyme that primarily works by dissolving the proteinaceous bonds between the dead skin cells at the top surface of our skin. It also helps to increase cell turnover. Alpha hydroxy acids primarily work by increasing cell turnover but the exact mechanism of action is not well understood. Non-acid products like Skin Refinishing Lotion contain Oat Extract to increase skin cell turnover, similar to AHAs. The **ARTISTRY INTENSIVE SKINCARE RENEWING PEEL** is an intensive skincare treatment intended for twice-a-week usage for a period of six weeks. It is also a rinse-off product. Products like AHS+ and Skin Refinishing Lotion are not as intense a treatment for the skin and are leave-on products that can be used daily.



FREQUENTLY ASKED QUESTIONS

Q. Is the Peel suitable for sensitive skin?

A. The INTENSIVE SKIN CARE RENEWING PEEL product has been thoroughly tested on groups of individuals representing all skin types. There was no evidence of allergic response or extreme skin irritation. However, we recognize that no testing program can assure that no one will ever develop minor reactions. Since no major clinical irritation was observed in our extensive testing program, we would expect reactions to be limited to minor tingling sensations, a slight stinging or redness lasting for several minutes. Each person's tolerance for these sensations is different.





INTENSIVE SKINCARE

**ARTISTRY™ Skincare's Answer
to Professional Treatments**

- **Intensive Treatments Deliver Targeted Benefits**
- **At-Home Alternative to Professional Treatments**
- **See and Feel Real Results**