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## MEDIA RELEASE

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**Friday, 6 November 2009**

### **LIBBY TRICKETT NEW AMWAY AMBASSADOR**

Libby Trickett has been appointed the new Amway Ambassador, it was announced today.

Libby Trickett is Australia's 'Golden Girl', having won three Olympic Gold Medals, ten World Championships Gold Medals, one Olympic Silver Medal and two Olympic Bronze Medals. Libby will promote Amway and our high quality products.

"We are delighted Australia's Golden Girl has teamed up with Amway," Michial Coldwell, General Manager of Amway, said today.

"Libby is a fantastic role model for aspiring people right around Australia. As an Olympic athlete, she has demonstrated what hard work and sheer determination can bring. She is a perfect fit with Amway."

Libby Trickett said she was delighted to be teaming up with Amway.

"I am extremely excited to be joining the Amway team. I am looking forward to building a long term relationship with a company who are internationally successful," Libby Trickett said.

"The Amway Team have really welcomed me on board and I am looking forward to working closely with them in the future."

Adam Gilchrist has also signed up for a further two years as Nutriway Ambassador. Nutriway (Nutralite) is the world's top selling brand of vitamin, mineral and dietary supplements and is distributed exclusively by Amway.<sup>i</sup>

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About Amway: Amway offers a range of high quality products to consumers through 100,000 Amway Independent Business Owners in Australia and New Zealand. Amway is an \$US8.2 billion company and employs more than 13,000 people.

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<sup>i</sup> Based on Euromonitor International Sales Survey 2008. Nutriway is the Australian and New Zealand brand of products manufactured by the Nutralite vitamin division of Amway.