



NUTRIWAY®
BEST OF NATURE. BEST OF SCIENCE.

On 15th November, 25 high achieving IBOs landed in LA, USA, for a 3 day "Emerging Leaders" program. The 3-day program is a life changing experience that assesses your own health on a physiological level as well as looking at one's fitness state. It provides an opportunity to listen to professionals in their field present on such topics as DNA of the Nutriway brand, optimal health, the importance of physical activity, functions of phytonutrients and Nutrilite sustainable farming practices.

A very brief overview of the 3 day program:

DAY 1: A Morning blood draw was followed by a brief tour of the Nutrilite Health Institute and individual fitness tests. An energizing afternoon presentation entailed a 10 minute (4-3-2-1) workout with trainer Diane Paetz. A group dinner with Dr Duke Johnson provided an opportunity to speak to a high profile and respected professional in his field on our own health and goals.

DAY 2: After a 1 hour workout with trainer Diane Paetz, the group visited the Lakeview Research Facility and farms. Understanding Nutrilite's sustainable farming practices along with the Nutri-cert program for external farms, solidified our knowledge on Nutrilite's key and distinct advantage of vertical integration and trusting the raw materials our key supplements are based on.

DAY 3: Another great morning wake up workout, then back to the Nutrilite Health Institute for insightful presentations and a session with Dr Duke and Dr Kip on our personalized health assessment results. The final night group dinner left us all a little sad that the journey together in US was almost over but we all felt inspired and enthusiastic and ready to return home with a renewed respect for our key health and wellness brand and range of supplements that we can share with all.

On a side note -The group feasted on delicious seafoods, fresh, fruits, vegetables, a delicious gazpacho soup, grains and legumes (and a few delish desserts thrown in). Our 2 staff attending the event, discovered the joy of fish tacos with grilled white fish, lime, cabbage and fresh guacamole!

The program really equips you with information on Nutrilite, supplementation benefits, the importance of diet and exercise and ways in which you can take the necessary steps for yourself and others on the road to optimal health.