



# YOUR BUSINESS YOUR REWARDS

**LIBBY TRICKETT**  
AMWAY AMBASSADOR

*"As an Olympic triple gold medalist,  
I know success starts with you.  
Striving for something better and  
partnering with the right team is  
critical for success. That's why  
I'm happy to be with Amway."*

A handwritten signature of Libby Trickett in black ink, written in a cursive style.





YOUR BUSINESS

**AMWAY:** SIMPLY THE BEST AND MOST REWARDING WAY TO START A BUSINESS IN THE WORLD TODAY, WITH WORLD-CLASS PRODUCTS AND GREAT SUPPORT.

**AMWAY HAS A SET OF VALUES THAT UNDERPINS EVERYTHING WE DO**

**FAMILY**

Amway recognises the importance of family in everything we do.

**FREEDOM**

We believe that personal freedom to make your own choices is paramount.

**HOPE**

Hope is at the centre of the human condition.

**REWARD**

Reward is an integral part of life and should be commensurate with effort.

*Amway can be your supermarket, your beauty salon and your health reservoir. It can also be the key to a new way of life... a life where you are in charge, where your goals are achieved and where the rewards are potentially as high as you reach.*



# QUICK FACTS

- Amway offers a range of high quality health, beauty and household products sold through more than 100,000 Independent Business Owners (IBOs) in Australia and New Zealand.
- Globally, we have paid our IBOs over US\$30 billion in bonuses and incentives since 1959 - more than any other comparable company.
- We have other 13,000 staff dedicated to your business, including 200 in Australia.
- Our NUTRIWAY®/NUTRILITE™ brand is the world's leading brand of vitamin, mineral and dietary supplements.
- Each year, Amway produces six billion vitamin and mineral tablets, 150 million units of cosmetics and 75 million units of soap, detergents and cleaners.
- Our ARTISTRY® brand is among the world's top five largest selling prestige brands of facial skin care and colour cosmetics.
- Amway products come with a 90-Day Satisfaction Guarantee which means you can return products for your money back if not 100% satisfied.
- Amway operates in over 80 countries and territories, with annual sales of more than US\$7 billion in 2008. Globally, we have helped improve the lives of more than 7 million children and donated US\$112 million to worthy causes.



YOUR REWARDS

## AMWAY: HOW DO YOU EARN MONEY?

### EARN

Very simply. You buy quality products at wholesale and sell them at retail. The difference is yours to keep. You then sponsor others who will do likewise.

You can also earn additional income through monthly performance bonuses ranging from 3% to 21% and once you have established a sizable business, from leadership rewards.

The opportunity is unlimited, but individual results will vary. Amway offers you a solid foundation to help you achieve your financial goals.



**Luke and Amanda Rowlinson, IBOs**

*"The Amway business opportunity has given us great options to choose if and when we work, leaving time for the more important things in life."*

# YOUR REWARDS

## LEARN

Amway offers you comprehensive training in products and key business skills to help you grow a profitable business. Amway's free e-learning program means you are supported 24 hours a day, 7 days a week.

## TRAVEL

At Amway, we reward extra effort. As your business grows, you can become eligible for trips to exotic locations to participate in business development seminars with your friends.

Over the last few years, these all-expense-paid trips have been to Hawaii, Las Vegas, Mauritius and Tokyo. These trips focus on business building – here you can meet and work with some of the top minds in the business and plan your future success in luxurious surroundings.



YOUR PRODUCTS



**AMWAY: WORLD CLASS PRODUCTS**

Amway offers you a great range of products to both use in your daily life and to retail, which earns you money. Amway specialises in world-class health and beauty products. We also have products in homecare, wellbeing, personal care, and housewares.

**LIBBY TRICKETT**  
AMWAY AMBASSADOR



**ADAM GILCHRIST**  
OUR NUTRIWAY AMBASSADOR

*"I am incredibly proud to be associated with NUTRIWAY, the world's leading brand of vitamins, minerals and dietary supplements."*



## NUTRIWAY®

NUTRILITE™/NUTRIWAY® is the world's top selling brand of vitamin, mineral and nutritional supplements\*.



## ARTISTRY®

ARTISTRY ranks with companies such as Lancôme, Clinique and Estée Lauder as one of the top five prestige beauty companies in the world\*\*.



## HOME CARE

Our range of home cleaners has a solution for everywhere in the home. All our products are exceptional quality, highly concentrated and environmentally friendly.



## XS

The XS range delivers instant energy with low calories and instant profit for your business.



**Hemant and Smitha Sahela, IBOs**

*"Amway products are intelligent, innovative and inspiring. Each product has science behind it. They add a smile to your face and colours to your life"*

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\* Euromonitor International Sales Survey 2008. \*\* Euromonitor International Sales Survey 2008.



## EMMA PAGE®

A range of Australian-designed, low-cost jewellery delivers profit right to your door from the start.



## BEAUTYCYCLE™

Beautycycle skincare and colour harnesses the vast power of the elements to address skin's ever changing needs. Featuring complete collections: **Water** quenches. **Earth** balances. **Fire** energises and **Colour** illuminates. Each one designed to care for skin in the most elemental and effective way. Beautycycle, your element, your beauty



## WELLBEING

Our Wellbeing range is focused on looking after your family and your home, including a world-beating water filtration system, eSpring™, the revolutionary ATMOSPHERE™ Air Purifier and the fabulous Amway iCook Cookware.

YOUR BUSINESS

HOME

BEAUTY

NUTRITION

**Amway**

# YOUR SUPPORT



**Ben Markwell, IBO**

*"Living eight hours from the nearest capital, the support our team gets from Amway is second-to-none. They even come to us!"*

## AMWAY: GREAT SUPPORT FOR YOU

**Amway is always there for you. Our support includes:**

1. An interactive e-commerce website.
2. Innovative training to assist you to grow your Amway business, including online training 24 hours a day.
3. The committed support of Amway IBO Leadership and staff.
4. Business Centres in Sydney, Brisbane, Perth and Auckland where you can browse, shop, hold a meeting or receive training. Melbourne Business Centre is scheduled to open 2010 third quarter.
5. Reliable door-to-door deliveries to virtually anywhere in Australia and New Zealand.
6. Regular news updates on special promotions, products and training.
7. The comfort of associating with a successful global company with over 13,000 staff.
8. Amway products carry a 90-Day, 100% Satisfaction Guarantee.
9. Marketing material to support your sales such as brochures, pamphlets and free websites.
10. Fifty years of experience supporting and training people just like you.

### NEXT STEPS

To start your new business today, see the person who gave you this brochure. Or for more information visit:

**[www.amway.com.au](http://www.amway.com.au)**  
or call **1800 45 46 47**  
(Australia)

**[www.amway.co.nz](http://www.amway.co.nz)**  
or call **0800 611 611**  
(New Zealand)

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Castle Hill. NSW 2154

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3994 Pacific Highway,  
Loganholme. QLD 4129

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Kewdale. WA 6105

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