



MEDIA RELEASE

Wednesday, 12 October 2016

Amway continues expansion with addition of new Adelaide Business Centre

Amway will be celebrating the grand opening of its Adelaide store on Saturday, 15 October, 2016. The Adelaide store is the seventh Amway Business Centre across Australia and New Zealand.

The celebration will begin with an official opening and ribbon cutting by the General Manager of Amway Australia and New Zealand, Christine Terrill. The day will be full of live product demonstrations, taste testing, exclusive promotional offers and a bit of fun with a sausage sizzle, face painting, and much more. During the event there will also be a donation presentation to HeartKids Australia, a charity that Amway has been proudly aligned with over the last five years.

General Manager, Christine Terrill, says "The new premises features exciting tools to assist Amway Independent Business Owners (IBOs) in building their business. These include a fully equipped Beauty Tester Stand, Biological Age Station, interactive touch displays as well as a versatile kitchen demonstration area". "We are investing in Adelaide as we are seeing strong growth and potential within this city. The new premises will support the Adelaide business operations of Amway as well as the many local Amway business owners and their customers", Terrill added.

The new store is located at 137 Henley Beach Rd, Miles End. Amway welcomes everyone to join the opening to learn more about Amway and their award-winning and best-selling brands.

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About Amway®

Amway is a \$US 9.5 billion company that has been in business for over 50 years.

Amway is the world's number one direct selling business in the world as ranked in the 2015 Direct Selling News

Global 100. There are more than 100,000 Amway Independent Business Owners in Australia and New Zealand.

Amway has globally helped more than 12 million children through our One by One Campaign for Children since 2003.

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