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## MEDIA RELEASE

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**Thursday, 4 May 2017**

### **Get the luminous look that lasts**

Do you want flawless looking skin that lasts all day? Or do you have a blemish or two that you would prefer to hide away? Then look no further....

Introducing ARTISTRY Exact Fit® Cushion Foundation and Perfecting Concealers for perfect, luminous skin!

Worn by actress and ARTISTRY's face of beauty, Teresa Palmer, the ARTISTRY Exact Fit Cushion Foundation is an easy-to-use compact with a sheer, buildable coverage. The high density Applicator Puff ensures even coating and uniform coverage, resulting in a natural, dewy complexion that lasts.

For women on the go, it instantly perfects the look of skin and minimises the appearance of imperfections like dark spots, pores and blemishes in a short amount of time. In a convenient compact with an in-built mirror, you can touch up and maintain fresh, perfected skin wherever you go!

On top of it all, this product also delivers moisture to the skin and guards it against skin damage caused by various light sources.

Complete your looking by using the long-wearing ARTISTRY Exact Fit® Perfecting Concealer to brighten dark circles and visibly blur imperfections. With these ARTISTRY products, it is easy to achieve a flawless look every day.

ARTISTRY is sold exclusively through Amway® Independent Business Owners (IBOs) worldwide. For more information, please visit [Amway.com.au](http://Amway.com.au) / [amway.co.nz](http://amway.co.nz).

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### **About ARTISTRY®**

ARTISTRY is ranked among the world's top-five, largest-selling premium skincare brands.<sup>1</sup> Founded in 1958 by an entrepreneurial husband and wife team, the ARTISTRY portfolio features advanced skincare developed with new technologies and proprietary plant ingredients, targeting both the biological and environmental signs of aging for men and women, along with classic and seasonal colour collections for face, eyes and lips. ARTISTRY products are sold through more than three million Amway® Business Owners in more than 100 countries and territories worldwide.

### **About Amway®**

Amway is a \$US 8.8 billion company that has been in business for over 50 years. Amway is the world's number one direct selling business as ranked in the 2016 Direct Selling News Global 100. There are more than 100,000 Amway Independent Business Owners in Australia and New Zealand. Amway has globally helped more than 12 million children through our One by One Campaign for Children since 2003.

<sup>1</sup> Source: Euromonitor International Limited, [www.euromonitor.com/amway-claims](http://www.euromonitor.com/amway-claims).