



MEDIA RELEASE

Friday, 19 February 2016

Amway is set to open a new Business Centre in Box Hill South

Box Hill South will welcome a new state-of-the-art Amway Business Centre on Saturday, 27 February with an official ribbon cutting ceremony by Graham Watt MP, Member for Burwood.

Amway is a \$US 9.5 billion company that sells a variety of high quality products, primarily in health, beauty and home.

“The new Amway Business Centre in Box Hill is built with great experiential features such as a demonstration style kitchen, branded product taste-testing areas, a health bar and more, allowing customers to engage with our brands. This Business Centre will support the Melbourne business operations of Amway and the many Amway business owners who live locally, and their customers,” commented Christine Terrill, General Manager of Amway Australia and New Zealand.

“We welcome everyone to join in on the fun and celebrations with prize draws every hour, free samples, health and beauty expert presentations, product demonstrations and exclusive offers. It’s a great opportunity to find out who we are at Amway and what we are all about”, she added.

The new store is located at 249 Middleborough Road, Box Hill South.

Key Facts about Amway

- Amway is a \$US 9.5 billion company that has been in business for over 50 years.
- Over 100,000 Australians and New Zealanders have their own business with Amway.
- Our NUTRIWAY brand is the world’s number one selling vitamins and dietary supplements brand*.
- Our ARTISTRY brand is among the world’s top five, largest-selling, premium skincare brands*.
- Amway has helped over 12.7 million children and donated \$US 3.9 million to charitable causes since 2003.



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*Source: www.euromonitor.com/amway-claims

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About Amway: Amway is a \$US 9.5 billion company with 19,000 employees worldwide. Amway is the world's number one direct selling business in the world as ranked in the 2013 Direct Selling News Global 100. There are more than 100,000 Amway Independent Business Owners in Australia and New Zealand. Amway has globally helped more than 12 million children through our One by One Campaign for Children since 2003.

*Based on population data available about the specific markets and surveys conducted in China, India, Japan, Korea, Malaysia, Russia, Taiwan, Thailand, the United States and Vietnam between May 2013 - June 2014 by an independent research firm.

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