



MEDIA RELEASE

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Amway makes significant progress in its efforts to support children, fight malnutrition, and advance environmental stewardship

Direct selling leader Amway, has made significant progress in their efforts to fight malnutrition, support children locally and globally and advance environmental stewardship, according to their 2014 Corporate Social Responsibility Report.

The 2014 Corporate Social Responsibility Report, which was released today, found that they have volunteered 300 thousand hours through the Amway One By One Campaign for Children. The campaign features Amway Business Owners and Amway employees donating their time and talent to children's causes that impact their local communities.

"We are delighted to give back to the community that we have been a part of for over 40 years. We have had the chance to meet some amazing and inspirational people. From the nurses at the Grace Centre to the teachers at Saint Gabriel's School in Castle Hill," Michial Coldwell, General Manager of Amway Australia and New Zealand, said today.

Amway has also been a part of global initiatives such as the Nutrilite Power of 5 campaign, helping fight childhood malnutrition. A total of 7 nations are now receiving Nutrilite Little Bits, a one-gram nutritional supplement powder designed to support children's nutrition needs in the first five years of their life.

Amway has also reduced water usage by 10%, alternative energy usage reduction by 15%, reduction in greenhouse gas emissions by 25% and, waste recycling rate by 95%.



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“Today, Amway and our business owners are making a difference around the world,” Amway Chairman Steve Van Andel and President Doug DeVos said in a joint statement.

Initiatives like Amway’s Nutrilite Power of 5 Campaign and the Amway One by One Campaign for Children continue to be incredibly successful. Together, we have helped millions of people realise their potential, become healthier, and live better lives.”

The report is available [here](#).

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About Amway: Amway is a \$US10.8 billion company with 21,000 employees. Amway is the world’s number one direct selling business in the world as ranked in the 2013 Direct Selling News Global 100. There are more than 100,000 Amway Independent Business Owners in Australia and New Zealand. Amway has helped more than 12 million children through our One by One Campaign for Children since 2003.