

MEDIA RELEASE

Wednesday, 25 February 2015

HELP FOR CHILDREN WITH HEART DISEASE

HeartKids Australia received a \$50,000 boost from Amway Australia to improve the lives of children living with childhood heart disease.

The donation funded the 2015 Teen Camp in January and an extra day of adventure at the Sydney Aquarium and the Madame Tussauds Wax Museum.

Jann Kingston, CEO of HeartKids Australia, said the Teen Camp is a chance for kids to be kids by enjoying fun activities including archery, flying fox and much more under the watchful eye of dedicated staff.

"HeartKids face a lifetime of hospital visits and medical interventions, so it's nice for these teenagers to take time out and enjoy themselves." Ms Kingston said.

Childhood heart disease is the biggest killer of infants under one, with 8 babies born every day with heart disease.

"These statistics are terrifying" Mr Michial Coldwell, General Manager of Amway Australia and New Zealand, said.

"As a father myself I can only imagine the hardship these children and their families go through. We are delighted to offer these brave children an escape from hospital visits and procedures," Coldwell said.

Amway has donated a total of \$121,200 to help children with childhood heart disease.

Visit www.heartkids.org.au for more information about HeartKids.

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About Amway: Amway is a \$US10.8 billion company with 21,000 employees. Amway is the world's number one direct selling business in the world as ranked in the 2013 Direct Selling News Global 100. There are more than 100,000 Amway Independent Business Owners in Australia and New Zealand. Amway has helped more than 12 million children through our One by One Campaign for Children since 2003.