



Did You Know?

AMWAY PRODUCT FACTS



ATMOSPHERE® AIR TREATMENT SYSTEM



Atmosphere Clarus™ filtration system removes up to 99.99% of contaminants like smoke, dust, pollen and over 80 others that pass through the filter.

Air pollution is greater indoors than outside, with newer buildings being particularly at risk of hazardous air pollution due to low ventilation rates.¹ Because we spend 90% of our time inside, every home can benefit from an air filtration system.



When compared to other comparable models, its patented Pureflow™ system technology helps to reduce energy costs, making it an Energy Star Rated product.²

The patented Pureflow™ system helps to eliminate excessive fan noise by operating only when it is needed but also helps to make its functioning energy efficient. Its patented design also helps to make it quiet as it brings air in through a relatively small opening and disperses it back into the room through a large one.



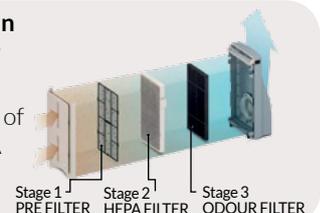
Atmosphere delivers exceptional performance thanks to 75,000+ research hours and 66 patents.

Operating at top speed, the Atmosphere has a Clean Air Delivery Rate (CADR) of 7.1 cubic metres per minute. CADR, is the primary performance standard of air cleaners. The higher the CADR, the faster a unit clears the air of pollutants, and the larger the room it can effectively clean.



Atmosphere removes particles as small as 0.009 microns which is smaller than what's removed by leading competitors such as Dyson®, Philips® and Sharp®.³

Atmosphere uses a 3 stage filtration process which allows it to remove particles more efficiently. It can remove particles as small as 0.009 microns for a room size of 36m². Stage one uses a prefilter to remove large particles, stage two uses a HEPA particle filter to trap micro-particles⁴ and stage three employs a carbon filter to reduce gas-phase odour molecules.



Scan the QR code to find out more about Atmosphere from our National Expert Michael Burnand.

Reference: 1. ABS 2004, 'Air Pollution', <http://www.abs.gov.au/ausstats/abs@.nsf/0/8F1A0BEA81C1D6EECA256DEA00053A5E?opendocument>, 2. Energy Star, 'How a Product Earns the ENERGY STAR Label', <https://www.energystar.gov/products/how-product-earns-energy-star-label>, 3. Dyson® Online <https://www.dyson.com.au>, Philips® Online <https://www.philips.com.au/> and Sharp® Online <https://www.sharp.net.au/> viewed 25th September, 4. Atmosphere Air Purifier Technical Information Packet Doc, <http://www.amway.com/lcl/en/ResourceCenterDocuments/Visitor/home-atm-fact-v-en--AtmosphereTechnicalInformation.pdf>.



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Features & Benefits

- CLARUS™ Filtration System — remove impurities as small as 0.009 microns with an active carbon filtration surface area equivalent to 366 football fields.
- PUREFLOW™ Silent Operation— whisper-quiet efficiency delivering maximum results. Energy Star rated for efficient power usage.
- INTELLI-SENSE™ Particle Sensor — automatically adjusts speed and operational settings according to the changing density of airborne contaminants.
- Atmosphere® Turbo Power — More power when you need it most. Clear a room of smoke, odours, or other contaminants much faster with just one button.
- Includes a remote control.
- Timer with 5 speed setting, clean air indicator, filter life indicator.
- Auto (one touch) setting with built in particle sensor.
- Certified by the Association of Home Appliance Manufacturers.



“How many airborne contaminants are in your home?”

We work hard to provide our families with healthy food, regular exercise and regular hydration - but how often do we think about the air quality within our homes?

One of the eight pillars of optimal health is clean air and water. There are a wide range of possible air contaminants in our homes from bacteria and viruses to particles from cooking, as well as chemicals from carpet and wallpaper amongst others.

The scientists at Amway® recognise the importance of clean air and after 75,000+ hours of research and 66 patents, Atmosphere was developed. Atmosphere Clarus filtration system removes up to 99.99% of contaminants like smoke, dust, pollen and over 80 others that pass through the filter, many of which might pose immediate or long-term health hazards.

With the patented Pureflow system, Atmosphere filters the air without any excessive fan noise.

Make your home a healthy home with Atmosphere.

Michael Burnand
Chatswood Business Centre Manager,
eSpring & Atmosphere® Expert

Make Your Home A Healthy Home With Amway®

At the core of a happy, healthy family is a healthy home. Putting measures in place to ensure the quality of water and air is an important part of supporting our health. In fact, good quality air and water are among the 8 pillars of Optimal Health.

Water Quality

The water we drink plays a vital role in our general health. We are all encouraged to drink around 8 glasses of water a day to support the health of our body, but ensuring that this water is as clean as possible is important. Installing a water filtration system which includes a UV disinfection process can help remove a vast range of impurities from your drinking water whilst retaining beneficial minerals. These impurities can include lead, mercury, bacteria, cysts, pesticides, viruses and disinfection by-products.

Air Quality

Australians and New Zealanders are known for their love of the outdoors and active lifestyle, but did you know that Australians spend up to 90% of their time indoors?¹ As we spend more time indoors, there are several different types of air contaminants in the home that are capable of causing health concerns. These include bacteria, viruses, pet dander, dust and dust mites, cigarette smoke, odours and particles from cooking as well as chemicals such as formaldehyde which may be released from gas stoves, wallpaper, carpet amongst others.

Reducing the impact of these is an important part of supporting your health. Some changes you can make to help reduce the impact is to open the windows and doors each day to allow air flow through the house. Secondly, using an air filtration system in your home can help to make your home a healthy home.

For more information, visit amway.com.au