

NUTRIWAY® DOUBLE X® DEMO

DISSOLVE DEMONSTRATION

Conduct this demonstration to show customers the plant-based ingredients used in NUTRIWAY DOUBLE X.

YOU WILL NEED:

- 3 x Small 240ml clear drinking glasses
- 1 x NUTRIWAY DOUBLE X phytonutrient tablet
- 1 x NUTRIWAY DOUBLE X vitamin tablet
- 1 x NUTRIWAY DOUBLE X mineral tablet
- 530 mL of hot water
- Small spoon or stir stick

1. Fill each glass with 120–175 mL of hot water. Place one of the three tablets in each glass.
2. After a few minutes, stir each glass and watch the colour change. Talk to customers about each tablet.

TALKING POINTS:

The breakdown of each NUTRIWAY DOUBLE X tablet in this demonstration shows that it can be easily broken down in the body allowing the nutrients to be more easily available for absorption. The fruit and vegetable concentrates/extracts used in the product can also be seen when the tablets break down in the water and causes the colour to change.

Phytonutrient Tablet

The purple is from the new berry blend with grape, blackcurrant, elderberry and blueberry.

Vitamin Tablet

The rich orange colour is driven by:

- Yellow from the B vitamins, beta carotene and marigold flowers.
- Red from tomato.

Mineral Tablet

The light green colour comes from the alfalfa, watercress, parsley and spinach. It also contains soothing peppermint.

