

AC
NOTHING
COMPARES



ATMOSPHERE™ AIR PURIFIER SYSTEM



CLARUS™ FILTRATION

99.99% effective

Features an activated carbon filter with a surface area equal to 366 football fields, a HEPA filter and pre-filter. This capacity reduces odours and up to 99.99% of airborne pollutant particles that pass through the system – including pollen, bacteria dust mites, viruses, smoke and other impurities as small as 0.009 microns.



PUREFLOW™

Whisper-quiet efficiency

Quiet operation is as important to the comfort of your home as clean air. The pureflow system eliminates excessive fan noise by operating only when it is needed. It also reduces energy costs to earn ATMOSPHERE an Energy Star Rating.



INTELLI-SENSE™

Just set it and forget it

Intelli-sense technology provides you with an automatic mode that allows you to set the ATMOSPHERE Air Purifier to improve the quality of your home's environment. The particle sensor and speed adjusts to changing air conditions.



TURBO POWER

Power clean

Dial up the power to "Turbo" to clear the air in a hurry. In approximately 30 minutes ATMOSPHERE can clean the air of particles in a 36 square metre room. Use it after cooking, when smoking or just to power-clean the room.

- ATMOSPHERE is the world's #1 selling brand of premium home air treatment systems.*
- ATMOSPHERE Air Purifier Systems remove 99.99%** of airborne pollutants such as smoke, dust, pollen and over 80 other particles from the air.
- ATMOSPHERE Air Purifier Systems remove particles as small as 0.009 microns** in approximately 30 minutes for a room size 36m².
- Features remote control operation, set and forget timer, clean air indicator and more.
- Available exclusively from Amway and backed by a two-year limited warranty.

*Based on a Verify Markets study of 2013 global sales. Premium defined as products priced over \$600USD.

**Verified under the AHAM AC-1 air cleaner performance standard.

ATMOSPHERE™ AIR PURIFIER SYSTEM HELPS TO:

- Provide fresh filtered air throughout your home.
- Use less energy and run more quietly while maintaining the same power for reducing airborne contaminants based on improved air purification technology.
- Provide an automatic one-touch mode using ATMOSPHERE's Intelli-Sense™ technology to help protect and monitor the quality of your home's environment - even when you're not there!
- Remove unwanted odours when the Turbo Power function is turned on. This function is useful when you need to clear the air of cooking or pet odours, smoke or other contaminants.

PURIFICATION SYSTEM	ATMOSPHERE AIR PURIFIER RRP \$2606.60	INOVA AIR® AIRCLEAN E20 PLUS	THE SHARPER IMAGE† IONIC COMFORT QUADRA***
Filter type	Multistage filtration: prefilter, HEPA, carbon with catalyst	Multistage filtration: prefilter, HEPA, carbon filter	No filters: Permanent stainless steel filter
HEPA filter size	2.75m²	6.4m ²	N/A
Carbon filter size	1900 grams*	6000 grams	N/A
Filter life	Prefilter: removable for cleaning, HEPA: 1 to 5 years* Carbon: 4 months to 1 year	Prefilter: 6 months, HEPA: 3 to 5 years, Carbon: 6 months	Needs cleaning, frequency depends on air quality
CLEANING POWER			
Particle removal	99.99% of airborne particles as small as 0.009 microns	99.97% of airborne particles as small as 0.3 microns	99.90% of airborne bacteria
Formaldehyde removal	82.80%	N/A	N/A
Max. clean air delivery rate	7.1 cubic metres/min**	8.5 cubic metres / min	N/A
Max. room size	36 square metres	100 square metres	37 square metres
FEATURES			
Remote control	Yes	No	No
Built in particle sensor	Yes	No	Yes
Automatic fan speed linked to particle sensor	Yes	No	No
Timer	Yes	No	No
Speed settings	Yes	Variable speed control	Variable speed control
Filter life indicator	Yes	No	Yes
AHAM certified	Yes	No	Yes
Energy use	Energy star rated	N/A	Energy star efficient
Energy use (watts)	54.6 (max) / 3.5 (min)	84 (max) / 6 (min)	25 (max) / 6 (min)

*HEPA filter life depends on contaminant level in the room. Most will last one to five years depending on use. **For best efficiency and effectiveness, CADR and Air Flow should be equal. ATMOSPHERE maintains the 7.1 Cubic metres per minute CADR (at turbo mode) while others drop depending on pollutant.*** Product not available in Australia or New Zealand. Use for comparative uses only. Popular overseas brand. †Trademarks: The Sharper Image and Ionic Breeze (Sharper Image Corp., San Francisco, Calif.).

While the ATMOSPHERE Air Purifier can effectively reduce the potential airborne contaminants listed above. The ability of any air cleaner to reduce airborne contaminants is limited to those airborne contaminants that pass through the system. Since the ATMOSPHERE Air Purifier is a room air cleaner, your exposure to these and other potential airborne contaminants, and their associated health risks, will not be completely eliminated by the use of this product.