

NC
NOTHING
COMPARES



BODYKEY® BY NUTRIWAY® PROGRAM

STEP 1

4 WEEK JUMPSTART PACK



STEP 2

TOP UP PACK



- ✓ BodyKey® by NUTRIWAY® is a comprehensive weight management program that provides you with a personalised path to your desired weight. It fits your lifestyle and is easy to follow.
- ✓ The BodyKey by NUTRIWAY program grew from important core principles and decades of industry research at the Nutrilite™ Health Institute in Buena Park, USA and have enabled the Nutrilite brand* to become the world's #1 selling vitamin and dietary supplements brand.**
- ✓ BodyKey by Nutrilite powder shake is the #1 selling meal replacement shake globally that contains no artificial flavours, colours, sweeteners, or preservatives.**
- ✓ The BodyKey by NUTRIWAY program uses a scientific, question-based personal assessment to recommend a personalised, healthy weight management plan tailored specifically to you and your lifestyle.
- ✓ The InBody BAND, a device that tracks your body composition, heart rate, steps and calories to name a few, is integrated with the BodyKey app which acts as your personal coach to provide you with meal and exercise advice. Together, these tools offer you a seamless experience in your weight loss journey.

*Nutrilite products are sold as NUTRIWAY products in Australia and New Zealand.

**Euromonitor International Limited. www.euromonitor.com/amway-claims 2015. Always read the label, use only as directed.

HOW THE BODYKEY® BY NUTRIWAY® 8 WEEK PROGRAM COMPARES

The BodyKey 8 Week Program is broken down into two parts to give you the flexibility to unlock your own weight loss path to success. The BodyKey 4 Week Jumpstart Pack contains the essentials you need to get started on your weight loss journey. Once you have completed the first 4 weeks of the program, the BodyKey Top Up Pack is designed to help you continue your weight loss journey to lose 8kg.

PROGRAMS	DURATION	WHOLESALE PRICE	COST PER DAY	RRP	FITNESS TRACKER	PERSONALISED ASSESSMENT
BODYKEY 8 WEEK PROGRAM (4 WEEK JUMPSTART PACK + TOP UP PACK)	56 days	\$594.09	\$10.61	\$701.28	Yes	Yes
HERBALIFE ADVANCED	30 days	\$255.18	\$8.50	\$332.98	No	No
USANA RESET PROGRAM PHASE 1 TRANSFORM	56 days	\$325.00	\$5.80	\$357.50	No	No
ISAGENIX 30 DAY NUTRITIONAL CLEANSING PROGRAM	30 days	\$378.40	\$12.61	\$490.60	No	No
HERBALIFE ULTIMATE	30 days	\$340.15	\$11.33	\$443.85	No	No
ISAGENIX 30 DAY STARTER PACK	30 days	\$474.11	\$15.80	\$608.29	No	No

Competitive product source details. Competitive pricing may vary according to source and date sourced (1/09/2016).

<https://www.isagenix.com/~media/product-misc/price-list/au-en-product-and-price-guide.pdf>

<https://au.myherbalife.com/Content/en-AU/pdf/my-documents/aus-pricelist.pdf>

https://www.brilliantbusiness.net/suo/USANA_forms/AU.pdf

Nutritious and delicious, the BodyKey selling meal replacement shake is the #1 selling meal replacement shake globally that contains no artificial colours, sweeteners or preservatives*. It is scientifically formulated as a well balanced meal, containing 23 vitamins and minerals to provide you with at least one third of your daily nutritional needs, while controlling your calorie intake.

	BODYKEY MR SHAKES VANILLA 29G with 250ml skim milk	OPTIFAST VANILLA 54G with 200ml water	CELEBRITY SLIM VANILLA 55G with 200ml water	ISAGENIX ISALEAN SHAKES VANILLA 61G with 200ml water	USANA NUTRIMEAL VANILLA 60G with 290-340ml water
ENERGY	850KJ	870KJ	886KJ	1046KJ	1004KJ
PROTEIN	15.0g	17.5g	18.9g	23g	15g
FAT	4.2g	4.5g	2.4g	6g	7.5g
CARBOHYDRATES	29.0g	22.5g	27.4g	25g	33g
SUGARS	19.5g	17.8g	25.2g	16g	18g
DIETARY FIBRE	5.0g	3.6g	1.3g	6g	13.5g

Competitive product source details. Competitive pricing may vary according to source and date sourced (1/09/2016).

<http://www.isagenix.com/~media/product/isalean-shake-kosher/isalean-shake-kosher-fact-panels/au-en-fact-panel-isalean-shake-kosher-vanilla.pdf>

<https://www.optifast.com.au/optifast-vlcd-vanilla-flavour-shake-18-x-54g>

<https://www.celebrityslim.com.au/shop-product-range/meal-replacement-shakes/celebrity-slim-vanilla-7-day-pack-14-x-55g.html>

*Source: BodyKey by Nutrilite Shake limited to powder form, Global Brand rankings based on: Euromonitor International Limited; Packaged food, Meal Replacement Slimming, UBN, Retail Value RSP, % breakdown 2015. Always read the label. Use as directed, if symptoms persist see your healthcare professional.



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