

NC
NOTHING
COMPARES



ARTISTRY YOUTH XTEND® ULTRA COLLECTION

- ✓ Featuring nature's Red Caviar Complex for lifted looking, glowing skin.
- ✓ In 1 week, 3 out of 4 women surveyed thought their skin looked younger than their age.
- ✓ After just 1 use, 94% of women demonstrated a clinically measured improvement in smoothness.**
- ✓ Exceptional value for money compared to brands including Estée Lauder, Lancôme, Shiseido, and Crème De La Mer.
- ✓ From ARTISTRY® one of the world's top five, largest-selling, premium skincare brands.†

**Lifting Essence Concentrate and Lifting Cream together. †Source: www.euromonitor.com/amway-claims

HOW ARTISTRY YOUTH XTEND ULTRA COMPARES

	ARTISTRY YOUTH XTEND ULTRA Eye Serum Concentrate	LA MER The Eye Concentrate	LANCÔME Absolue Yeux Precious Cells Eye Concentrate	ESTÉE LAUDER Advanced Night RepairEye Serum Infusion	SHISEIDO NutriPerfect Eye Serum
Size ml	15	15	15	15	15
RRP Price	\$117.00	\$280.00	\$215.00	\$108.00	\$124.00
Cost / ml	\$7.80	\$18.67	\$14.33	\$7.20	\$14.33

Source: Smith and Caugheys - smithandcaugheys.co.nz/; Fresh Online - <https://www.fragrancesandcosmetics.co.nz/>
 Pricing as at December 2016. Competitive pricing may vary according to source and date sourced.

ARTISTRY YOUTH XTEND® ULTRA COLLECTION RESULTS

After just 1 use 94% of women demonstrated a clinically measured improvement in smoothness*

BEFORE AFTER 12 weeks of use



Notice the healthier, more youthful glow that is brought back to this woman's skin and how much firmer her lower cheeks look.



Notice how firm looking this woman's eye area has become and how her entire face appears more lifted.



Notice how this woman's tone has regained a healthy, rosy glow and appears less yellow.

In 2 weeks 82% of women saw a more restored, youthful tone brought back to their skin**

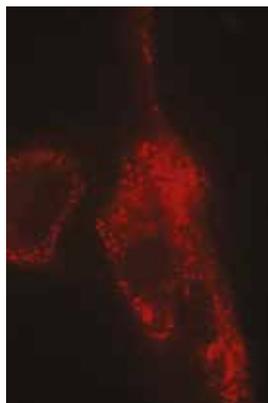
In 4 weeks 84% of women noticed a firmer, plumper complexion**

In 12 weeks 80% of women noticed a lifted look with restored youthful contours**

*Lifting Essence Concentrate and Lifting Cream in clinical tests. **Lifting Essence Concentrate, Lifting Cream and Lifting Eye Serum Concentrate in clinical tests



Untreated Mature Skin: The presence of colour in the image illustrates a lack of natural lipids in untreated mature skin. Natural lipids are what gives skin its cushion and firm, lifted look. As skin ages, the location of natural lipids shifts within the skin, causing the skin's facial contours to sag and droop.



Treated Mature Skin: The enhanced colour in this image indicates an increase in natural lipids within the skin. ARTISTRY YOUTH XTEND ULTRA Micro-Lifting ingredient blend – Sunflower Seedcake, Barley and Cucumber Extract – help provide cushion and a more youthful distribution of lipids in the skin's surface microstructure. Tests prove a 3 time increase of skin's naturally occurring lipids for firmer, more defined and youthful facial contours.

FAQs

Q. WHAT MAKES ARTISTRY YOUTH XTEND ULTRA COLLECTION SO EFFECTIVE ON THE ADVANCED SIGNS OF AGEING?

A. The rare, exclusive and patented ingredient, Red Caviar Concentrate, is unique in its ability to deliver comprehensive, anti-ageing benefits. It deeply micro-cleanses the appearance of years of accumulated damage, de-clouding the skin's surface microstructure to reveal a healthy, rosy glow. And helps rebuild and strengthen the surface microstructure to give skin a firmer, lifted look.

EXPECT MORE FROM ARTISTRY YOUTH XTEND ULTRA EYE SERUM CONCENTRATE

The first ever ARTISTRY concentrate created specifically for the delicate eye area.

This soothing advanced treatment features a lightweight pearlescent formula that hydrates on contact and over time provides visible lasting effects. The result is unprecedented care for the delicate eye area, revealing brighter, more lifted and firmer-looking eyes over time. Formulated to work underneath an eye cream to give even more special treatment to the eye area.

USAGE GUIDE

After cleansing and toning, apply one drop to the tip of the ring finger and smooth under the eye and around the orbital bone. Apply AM and PM. Follow by applying any ARTISTRY Eye Cream like YOUTH XTEND or Supreme LX.



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