

NC
NOTHING
COMPARES



ARTISTRY YOUTH XTEND® COLLECTION

- ✓ Studies conducted on women using Youth Xtend Serum Concentrate, Enriching eye Cream, Protecting Cream or Lotion and Enriching Cream or Lotion showed the following results:
 - 81% of the women tested agreed they revealed younger looking skin in one week.
 - 89% of women noticed softer skin after one use.
 - Helped reduce the appearance of lines and wrinkles in 78% of women in one week.
- ✓ When compared to other leading brands we offer exceptional quality with fantastic value for money at a cost per ml price.
- ✓ From ARTISTRY® one of the world's top five, largest-selling, premium skincare brands.†

†Source: www.euromonitor.com/amway-claims

PRODUCT	Size ml	RRP Price	Cost / ml
ARTISTRY YOUTH XTEND SERUM CONCENTRATE	30	\$128.00	\$4.27
CLARINS Super Restorative Serum	30	\$165.00	\$5.50
ESTÉE LAUDER Perfectionist Wrinkle Lifting/Firming Serum	30	\$115.00	\$3.83
CRÈME DE LA MER The Lifting Intensifier	15	\$240.00	\$16.00
ARTISTRY YOUTH XTEND ENRICHING EYE CREAM	15	\$76.00	\$5.07
SHISEIDO Benefiance Wrinkleresist24 Intensive Eye Contour Cream	15	\$90.00	\$6.00
ESTÉE LAUDER Advanced Time Zone Age Reversing Line/Wrinkle Eye Creme	15	\$85.00	\$5.67
CLARINS Super Restorative Total Eye Concentrate	15	\$95.00	\$6.33
SK-II Facial Treatment Eye Essence	15	\$125.00	\$8.33
ARTISTRY YOUTH XTEND ENRICHING CREAM	50	\$114.00	\$2.28
Estee Lauder Advanced Time Zone Creme	50	\$120.00	\$2.40
SHISEIDO Benefiance NutriPerfect Night Cream	50	\$159.00	\$3.18
CLINIQUE Repairwear Uplifting Firming Cream	50	\$110.00	\$2.20

Source: myer.com.au, davidjones.com.au, cremedelamer.com.au

Pricing as at September 2016. Competitive pricing may vary according to source and date sourced.

EXPECT MORE FROM ARTISTRY YOUTH XTEND®

Why ARTISTRY® YOUTH XTEND?

Reprogram the future of your skin

The scientifically advanced ARTISTRY YOUTH XTEND Collection helps to reprogram the future, repairs the past damages and protects skin now, providing a younger-looking, smoother and more radiant complexion.



Before

Eye area before using Enriching Eye Cream



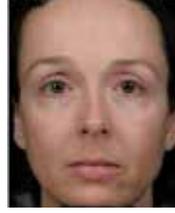
After

Eye area after using Enriching Eye Cream



Before

Whole face before using Serum Concentrate, Enriching Eye Cream and Enriching Cream or Lotion



After

Whole face after using Serum Concentrate, Enriching Eye Cream and Enriching Cream or Lotion

78% of women reported that the Serum Concentrate, Enriching Eye Cream and Enriching Cream or Lotion helped to reduce the appearance of fine lines and wrinkles in just one week*

81% of women tested agreed the Serum Concentrate, Enriching Eye Cream and Enriching Cream or Lotion revealed younger-looking skin in only one week*

89% of women noticed softer skin after only one use of the Serum Concentrate, Enriching Eye Cream and Enriching Cream or Lotion*

*Based on in vitro gene expression assay

WHAT'S THE SCIENCE BEHIND ARTISTRY YOUTH XTEND SERUM?

LifeSirt Mediterranean Botanical

LifeSirt is an ingredient extracted from the leaf of a Mediterranean Myrtle plant. This unique ingredient helps increase natural proteins called sirtuins. It encourages the skin's natural youth protein production by up to 280%*, strengthening and extending skin's youth for more youthful-looking skin.

Micro-X6 Peptide is an exclusive, patented peptide with six amino acids identified by ARTISTRY scientists. It targets wrinkles and helps repair existing damage as it boosts collagen for a youthful appearance.*

A unique combination of conditioners, antioxidants, and soothing agents provide superior skin protection. The blend features an extract from the fruit of the African Baobab Tree, plus Black Currant, Green Acerola Cherry and other botanicals, some of which are grown on our own organic farms.

WHO IS ARTISTRY YOUTH XTEND RIGHT FOR?

WOMEN WHO:

- ✓ Are aged 30 or more who want to maintain a youthful appearance
- ✓ Want to prevent, repair and delay the signs of ageing, particularly fine lines and wrinkles
- ✓ Are in-control, professional and want others to notice how they look
- ✓ Are dissatisfied with what they are currently using and looking for better results

ARTISTRY YOUTH XTEND HELPS TO:

- ✓ Encourage skin's natural youth protein production
- ✓ Resist the visible signs of ageing
- ✓ Diminish the look of wrinkles as the exclusive Micro-X6 Peptide helps repair age damage and boost collagen activity*
- ✓ Return skin's radiance and clarity through powerful antioxidants and rich conditioning nutrients. This includes the African Baobab Fruit extract, which helps to protect and nourish the skin
- ✓ When compared to other leading brands we offer exceptional quality with fantastic value for money

*Based on in vitro gene expression assay



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