



The high concentration of Amway® products means real savings every day.

Just one litre of L.O.C.® Multi-Purpose Cleaner can make the equivalent of up to 20 bottles of 500ml Ajax Spray n' Wipe Multi-Purpose Cleaner.



L.O.C.® Multi-Purpose Cleaner 1L

RRP \$16.60

VS

Ajax Spray n' Wipe Multi-Purpose Cleaner

(20 x 500ml bottles)

RRP \$60.00

\$3.00 EACH\*



- ✓ The super effective L.O.C. Multi-Purpose Cleaner is gentle but tough enough to cut through grease and grime on walls, floors, woodwork, appliances and all washable surfaces.
- ✓ Great value and super economical, just one litre of L.O.C. Multi-Purpose Cleaner makes the equivalent of 13 bottles of 750ml Jif Easy Lift Multi-Purpose Cleaner.
- ✓ High performance and environmentally friendly, all L.O.C. products are biodegradable and safe for the environment.

Competitor prices may vary by retailer. Prices as at November 2016.

\*Coles online: [shop.coles.com.au](http://shop.coles.com.au)

Exclusively from **Amway**

# EXPECT MORE FROM L.O.C.® MULTI-PURPOSE CLEANER

- Works on all washable items and surfaces
- Biodegradable formula
- No added phosphates, chlorine or other unpleasant ingredients so it's safer for the environment
- Highly concentrated
- Dermatologist and allergy tested
- Recognised by the U.S. Environmental Protection Agency's (EPA) Safer Choice Program (formerly Design for the Environment [DfE])

## WHAT IS L.O.C. RIGHT FOR?

FOR HOUSEHOLD JOBS BIG AND SMALL.

**If water won't damage it, L.O.C. will clean it.**

The top-selling, L.O.C. Multi-Purpose Cleaner really does clean everything and is versatile enough to be used on almost any surface to remove any kind of dirt or grime. Gentle, yet powerful enough to clean guttering and roofing, L.O.C. Multi-Purpose is the core of the SURFACE range.

## AMWAY HOME® L.O.C. MULTI-PURPOSE CLEANER HELPS TO:

- Clean almost anything
- Provide great value and save money with just one bottle
- Makes up to 10 litres of powerful cleaning solution
- Be kind to the environment



L.O.C. BATHROOM CLEANER 500ML  
(500ML MAKES 2L OF CLEANING SOLUTION)

RRP **\$12.45**

**VS**

AJAX PROFESSIONAL ULTRA BATHROOM  
CLEANER(4x 500ML BOTTLES)

RRP \$6.15\* each

X 4 = **\$24.60\***



L.O.C. KITCHEN CLEANER 500ML  
(500ML MAKES 2L OF CLEANING SOLUTION)

RRP **\$11.65**

**VS**

JIF POWER & SHINE KITCHEN CLEANER SPRAY  
(2.67 x 750ML BOTTLES)

RRP \$7.14\*\* EACH

X 2.67 = **\$19.06\*\***



L.O.C. GLASS CLEANER  
(500ML MAKES 2L OF CLEANING SOLUTION)

RRP **\$11.65**

**VS**

WINDEX ORIGINAL GLASS CLEANER  
(4 x 500ML BOTTLES)

RRP \$4.89\* each

X 4 = **\$19.56\***



Prices as at November 2016

\*Coles online: [shop.coles.com.au](http://shop.coles.com.au)

\*\*Woolworths online: [woolworths.com.au/shop](http://woolworths.com.au/shop)

## HOW AMWAY HOME COMPARES?

**Amway Home promises products that are powerful, concentrated, economical, biodegradable, environmentally gentle and dermatologist tested.**

Amway Home products, outperform the competition with its own patented technology developed by more than 400 scientists and engineers.

Over 40 Amway Home care formulae now carry the US Environmental Protection Agency's Safer Choice Program (formerly Design for the Environment [DfE]) certification.

Amway's highly concentrated products use up to 18 times less packaging than the competitors. Amway products are safe for your home, safe for your family and better for the planet.

**BACKED BY AMWAY'S 90 DAY 100% CONFIDENCE GUARANTEE.**



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